

Basic Project Outline for Setouchi Triennale 2019

As in 2016, Setouchi Triennale 2019 will take place on 12 islands and 2 ports and be divided into 3 sessions. Each session will have its own unique features and its own theme—Spring Encounters, Summer Gatherings and Fall Expansions.

Special focus will be placed on

- 1) Discovery: finding and sharing the gems of Setouchi
- 2) Connections: connecting people, islands and regions with each other and with the world
- 3) Skill Development: raising up human resources to provide the best island experience for visitors and to carry on local skills forged by culture and tradition.

Connections fostered by the Triennale among residents, artists and visitors, as well as those among the islands and other regions of Japan and the world, will be further strengthened.

Through such initiatives as Fram's New Setouchi School, the Triennale will promote projects that foster the development of human resources who will serve as a focal point for local revitalization efforts on each island and who will provide such essential services as food and accommodation.

1 Outline

○Event title Setouchi Triennale 2019

○Period

Season	Session Theme	Session	Length
Spring	Spring Encounters	April 26 (Fri) to May 26 (Sun), 2019	31 days
Summer	Summer Gatherings	July 19 (Fri) to August 25 (Sun), 2019	38 days
Autumn	Fall Expansions	September 28 (Sat) to November 4 (Mon), 2019	38 days
Total number of days			107 days

○Places Naoshima, Teshima, Megijima, Ogijima, Shodoshima, Oshima, Inujima, Shamijima, Honjima, Takamijima, Awashima, Ibukijima, Takamatsu Port, Uno Port

○Organizer Setouchi Triennale Executive Committee

2 Areas of Special Focus

(1) Discovery: finding and sharing the gems of Setouchi

The Triennale will expand its engagement with the distinctive culture of the Setouchi region by exploring local *monozukuri* (artisanship), including products and performing arts, from the perspective of the people engaged in their production.

(2) Connections: connecting people, islands and regions with each other and with the world

To further promote local revitalization, opportunities will be provided for local residents to interact with artists and volunteer supporters and for islanders to interact with each other.

Bonds with other countries will also be further strengthened through events and activities that foster interaction with people from overseas.

(3) Skill Development: raising up human resources to provide the best island experience

Fram's New Setouchi School will aim to develop human resources capable of contributing to local revitalization through the management and operation of restaurants, lodgings, etc., as well as through art site management and volunteer management.

3 Project Content

Development of Art Projects in Each Site

Places	Contents
Naoshima	Efforts will focus on providing “art experiences” at schools with the participation of artists while at the same time making full use of the wealth of existing art facilities.
Teshima	The relationship between art and agriculture will form the base. In addition to tours of existing facilities, efforts will also focus on increasing accommodation facilities and fostering collaborations between islanders and visitors.
Megijima	The art sites will be developed in such a way that they introduce visitors to the island as a whole, embracing the legend of Onigashima and the village of Nishiura.
Ogijima	Many newcomers have settled in Ogijima. Triennale activities will engage both old and new islanders, and art will serve as a medium supporting strategies for building an ideal community.
Shodoshima	Triennale art sites, which began in Nakayama and Hitoyama districts, have spread to each port on the island. The art sites will be developed in concert with Tonosho and Shodoshima town development policies.
Oshima	Activities carried out during previous Triennales will be maintained with the cooperation of residents, the sanatorium, Takamatsu city and Kagawa prefecture and will serve as a catalyst for exploring the island’s future.
Inujima	Projects introducing the history, culture, resources and people of Inujima will be reinforced and visitors will be provided with opportunities and spaces to stay on the island and explore a sustainable lifestyle with the islanders.
Shamijima	Building on existing and previous initiatives, Triennale 2019 will explore collaboration among this area’s five small islands in the development of art projects.

Honjima	Honjima once served as the base of a formidable maritime force, the Shiwaku Suigun. Artworks will highlight the island's unique history and historic townscape.
Takamijima	Once again, teachers and students from Kyoto Seika University will develop art projects on the island. Events that involve performers and artists from other areas will also be held.
Awashima	The historic marine museum on the island has been renovated and Triennale artworks will be related in some way to the museum's contents. Attention will also be given to extending the artworks and their impact throughout the island.
Ibukijima	Historical sites are scattered across the island, and art projects will highlight the distinct character of each district.
Takamatsu Port	The entire port will be conceived as a showroom for local products as well as a base for consolidating ties with Asia. Art sites will extend to Yashima and other parts of the city.
Uno Port	Art projects will further advance the branding of Uno as a Ferry Town, and the involvement of local citizens, including high school students, will be strengthened.

Other

Triennale 2019 will also:

Utilize various avenues of publicity including social networks to increase the number of visitors, not only from within Japan, but also from overseas;

Explore feasible approaches to expanding transportation services, accommodation, etc.;

Establish information centers, utilize mobile applications, explore options for responding to multilingual needs, etc. in offering visitors information;

Train and strengthen the Koebi-tai volunteer support group and implement measures for increasing the number of local volunteer supporters;

Promote collaboration with companies and with other cultural events, etc., held in the Setouchi area; and,

Establish an easy-to-use ticket system and develop official goods.